

Dear Sir or Madam,

the Technical University of Applied Sciences in Wildau is organizing an international conference on **“You will Shape the Digital Society with Your Knowledge-Make It Happen! Conference on Communications – a Common Playground for Social and Telecommunications Scientists”** in **May 26-28, 2010** and I would very much like to invite you to attend this event.

Rationale

Is Communication a Field for Social Scientists only or how strong are or should be the relation to Classic Sciences including Telecommunications & Computer Sciences? The rationale for this Conference is to highlights the interdependences between telecommunications and social sciences. Scientists, professionals and senior students (Master & PhD), present their R &D results. Industrial key figures and lobby group leaders give their views on the evolution of telecommunications. Post-graduate students are very much invited to present their projects in so called poster sessions. This will be supplemented by panel sessions with discussions between the participants (senior speakers and post-graduates) and the audience.

The conference is chaired by

Bernd Eylert (TH Wildau, Germany) and

Julian Gebhardt (University of Potsdam / Hasso-Plattner-Institute, Germany)

TH Wildau is delighted to announce many senior speakers, who have already confirmed their participation:

Heinrich Arnold (T-Labs Berlin, Germany)

Jean-Pierre Bienaime (UMTS Forum London, UK & Orange, France)

Vincent Chan (MIT Boston, USA)

Alan Hadden (GSA, UK)

Richard Harper (Surrey University Guildford & Microsoft Cambridge, UK)

Joachim Höflich (University of Erfurt, Germany)

Andreas Nungesser (Zweites Deutsches Fernsehen (ZDF), Germany)

Dirk Poppen (E-plus Düsseldorf, Germany)

Adrian Scrace (ETSI Sophia Antipolis, France)

Klaus Vedder (Giesecke & Devrient Munich, Germany)

Jane Vincent (DWRC Surrey University, UK)

Mike Walker (Royal Holloway London, UK)

Bernd Wiemann (R&D Vodafone Group Munich, Germany)

The full conference program is available at our website <http://www.th-wildau.de>

REGISTRATION:

Please register not later than April 30, 2010 by using the registration form at conference2010@tfh-wildau.de <

Post-graduate students should send their abstract by email to socio-telecommunications@tfh-wildau.de>, by 11th April 2010, latest.

Conference Fees	350,00€
Academics	50,00€
Students	20,00€
Presenting Authors/Chairpersons/Students	free

Sponsorship Package A 3000,00€

Includes:

Two complementary registrations

An exhibition space in the conference area (up to 4m²)

Your company's name and logo in conference materials and proceedings

Sponsorship Package B 2000,00€

Includes:

Two complementary registrations

Your company's name and logo in conference materials and proceedings

Sponsors:

The following organisations/companies have generously pledged financial support to the conference:

- TH Wildau
- T-Systems
- Vodafone

Accommodation

HOTEL INFORMATION: TH Wildau has arranged special rates at the Seehotel Zeuthen (e.g. single room 72 € (double room 99 €) per night incl. breakfast, keyword "Eylert") and has reserved a limited number of rooms for conference participants. Please book your accommodation directly with the Seehotel Zeuthen and address all booking-related inquiries directly to the hotel:

Seehotel Zeuthen, Fontaneallee 27, D-15738 Zeuthen, Germany, Phone +49 33762 89-0,

www.seehotel-zeuthen.de

Publication

The publisher News&Media, Berlin, has agreed to produce a conference book and the already-invited authors are asked to submit their paper (printed version) by the 16th April 2010, to office@newsmedia.de at the latest.

Post-graduate students should send their abstract by email to socio-telecommunications@tfh-wildau.de>, by 1st April 2010, latest. Abstracts which are accepted for presentation will be published in the conference book; accepted papers should be delivered:

- by email (.jpg format, 1 page), deadline 24th May 2010
- as a poster (A1 format) taken directly to the conference

By end of the conference (afternoon May 28th) each participant will receive a full CD-documentation of the conference including the presentations, posters, panel sessions, discussions, awards ceremony etc.

For any further questions regarding the conference please contact Ms Linda Herascu (linda.herascu@tfh-wildau.de).

I would be delighted to welcome you at our conference.

Yours sincerely,

Prof. Dr. oec. Laszlo Ungvári

President TH Wildau
(Technical University of Applied Sciences Wildau)